

SS&A Ovens & Murray Football Netball League 2024



OVERALL PRINCIPLES

- Clubs must submit all on-field apparel artwork to the OMFNL for approval in writing before any orders placed with AFL Victoria Country approved suppliers.
- The OMFNL may approve on submission apparel designs that sit outside these specifications, for any marquee or one-off occasions (e.g. Anzac/Indigenous/Reunion jumpers).
- Clubs are not permitted to conclude negotiations with a sponsor that will feature on on-field apparel without OMFNL approval.

OMFNL logos on jumpers/shorts:

- The OMFNL logo, and that of its major sponsor (SS&A Club), must be included on all jumpers. To be positioned on the front left shoulder overall dimensions 67mm wide by 92mm high.
- The OMFNL logo must be inserted on the back of the jumper, at the bottom of each playing number dimensions 25mm wide and 21mm high.
- The OMFNL logo must be positioned on the left and right side of all playing shorts dimensions 55mm wide and 47mm high

AFL Victoria Country logos on jumpers/shorts:

- The AFL Victoria Country logo, and that of its major sponsor, must be included on all jumpers. To be positioned on the front right shoulder overall dimensions 72mm wide and 115mm high.
- The AFL Victoria Country logo, and that of its major sponsor, must be included on all shorts. To be positioned on the left and right side of all playing shorts.

Club Sponsor logos on jumpers/shorts:

Jumper:

- Club sponsor logos may be positioned on the front chest area, and also on the back of the jumper above and/or below the number. The maximum size of each logo is not to exceed 18,000mm2.
- The playing numbers on the back of jumpers must be not less than 279mm in height.
- Any proposed club emblems to be included on the jumper, need size and position approval by OMFNL Management.

Shorts:

- Club sponsor logos may be positioned on the front and/or back, left and/or right bottom leg area of the shorts. The maximum size of each logo is not to exceed 7,500mm2.
- Optional club emblem (in place of sponsor logo) must be positioned on the front left leg of the shorts.
- Any protective gear or under-shorts worn must be skin toned.

Socks:

- Only AFLVC approved socks may be used in OMFNL matches.
- Optional supplier logo to be positioned at the front of the sock and have overall maximum dimensions of 45mm wide x 35mm high.

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JUMPER STYLEGUIDE







LOGO: **WIDTH mm: HEIGHT mm: POSITION: APPLICATION:**

AFL VIC/WORKSAFE **72mm** 115mm Right chest

Sublimation





O&M 67mm 92mm Left chest Sublimation



SUPPLIER LOGO (OPTIONAL) 45mm (max) 35mm (max) Front centre below neckline Sublimation



CLUB SPONSOR/INITIALS 240mm (max) 75mm (max) or 18,000mm2 Back top centre **Sublimation**

CLUB SPONSOR/INITIALS Max size 240mm x 75mm or 18.000mm2

NUMBER LOGO 25mm 21mm **Base of Number** Sublimation



NUMBERS

Min height: 279mm Back top centre **Sublimation**

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SHORTS STYLEGUIDE



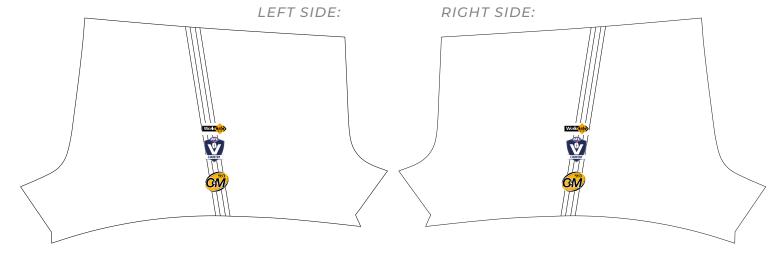
CLUB SPONSOR LOGO MAX SIZE 7500mm2 FRONT + BACK (OPTIONAL)



SPONSOR/CLUB EMBLEM LOGO (EITHER/OR)

FRONT LEFT (OPTIONAL)





LOGO: WIDTH mm: HEIGHT mm: POSITION: APPLICATION: WORKSAFE (REQUIRED) 60mm 284mm Left side + right side

Work Safe

Sublimation

AFL VIC COUNTRY (REQUIRED) 58mm 72mm

Left side + right side

Sublimation



O&M LOGO (REQUIRED) 55mm 47mm Left side + right side Sublimation



CLUB SPONSOR (OPTIONAL) 7500mm2 (max)

Front + Back Sublimation

S

CLUB EMBLEM (OPTIONAL) 7500mm2 (max)

Front left Sublimation



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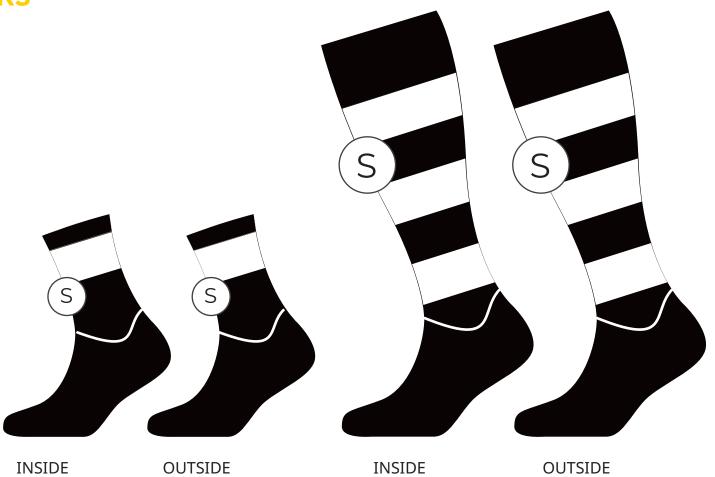


LONG & SHORT SOCKS

STYLEGUIDE



SUPPLIER LOGO (OPTIONAL)
FRONT 45mm (W) x 35mm (H)



NETBALL UNIFORM

SS&A Ovens & Murray Football Netball League 2024



NETBALL DRESS STYLEGUIDE



OPTIONAL SUPPLIER LOGO CENTRE BELOW NECKLINE 45mm (W) x 35mm (H)



CLUB SPONSOR LOGO MAX SIZE 18,000mm2 BACK (OPTIONAL)



CLUB SPONSOR LOGO MAX SIZE 7.500mm2 FRONT RIGHT (OPTIONAL)

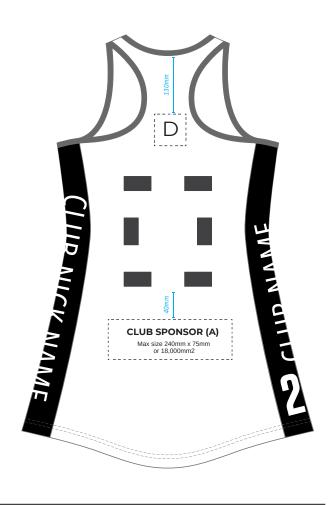


CLUB SPONSOR LOGO FRONT LEFT (OPTIONAL)



CLUB SPONSOR LOGO MAX SIZE 7.500mm2 BACK (OPTIONAL)





LOGO: **WIDTH mm: HEIGHT mm: POSITION: APPLICATION:** GOTAFE(white background) 100mm 39mm Right chest



Sublimation

O&M 65mm 55mm Left chest **Sublimation**



CLUB NAME (WHITE) 55 - 75mm

XXmm Right side panel **Sublimation**

XXmm CLUB NAME Left side panel **Sublimation**

55 - 75mm

CLUB NICK NAME NICKNAME (WHITE)

NUMBERS (WHITE) XXmm

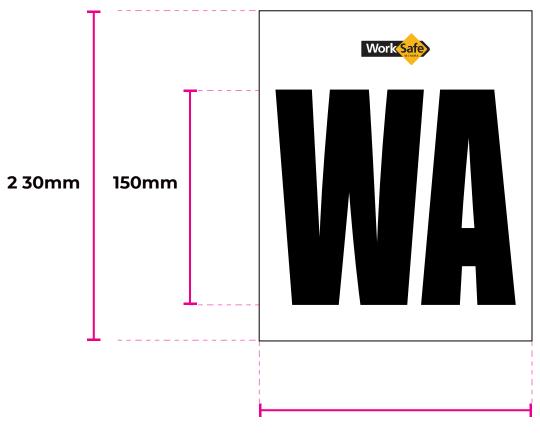
80mm Bottom right side panel Sublimation

NETBALL UNIFORM

SS&A Ovens & Murray Football Netball League 2024



NETBALL BIB STYLEGUIDE



LOGO: WIDTH mm: HEIGHT mm: POSITION: APPLICATION:

XXmm 150mm Centre Sublimation

POSITION INITIALS

WORKCOVER
57mm
25mm
Centre above position

Centre above position initial Sublimation



190mm

